

CLAIMS

1. A method of applying mascara to eyelashes, comprising:

a) applying a washable mascara composition to eyelashes; followed by

b) applying a waterproof mascara composition to the eyelashes, wherein the washable mascara composition, the waterproof mascara composition, or both contain fibers.

2. The method of claim 1, wherein the eyelashes are real eyelashes.

3. The method of claim 1, wherein the eyelashes are false eyelashes.

4. The method of claim 1, wherein the washable mascara composition, the waterproof mascara composition, or both, comprises a lecithin, an amphoteric surfactant and a nonionic surfactant.

5. The method of claim 1, wherein the washable mascara composition contains the fibers.

6. The method of claim 1, wherein the waterproof mascara composition contains the fibers.

7. The method of claim 1, wherein both the washable and the waterproof mascara composition contain fibers, wherein the fibers in each of the composition may be the same or different.

8. The method of claim 1, wherein the fibers comprise natural fibers.

9. The method of claim 8, wherein the natural fibers comprise cotton, silk or wool fibers.

10. The method of claim 1, wherein the fibers comprise synthetic fibers.

11. The method of claim 10, wherein the synthetic fibers comprise elastomeric fibers.
12. The method of claim 10, wherein the synthetic fibers comprise polyester fibers.
13. The method of claim 10, wherein the synthetic fibers comprise polyamide fibers.
14. The method of claim 10, wherein the synthetic fibers comprise rayon fibers.
15. The method of claim 10, wherein the synthetic fibers comprise nylon fibers.
16. The method of claim 1, wherein the fibers have an average length of about 0.5mm to about 4.0mm.
17. The method of claim 16, wherein the average length is about 1.5mm to about 2.5mm.
18. The method of claim 1, wherein the mascara composition that comprises the fibers also comprises a first tacky film former soluble or dispersible in water, and a second tacky film former soluble in oil.
19. The method of claim 18, wherein the first tacky film former comprises a polyvinyl alcohol, polyvinyl acetate, vinylpyrrolidone/acrylates/lauryl methacrylate copolymer, acrylates/C1-2 succinates/hydroxyacrylates copolymer, PVP/DMAPA acrylates copolymer, cellulose acetate phthalate aqueous dispersion, or a crosslinked poly (2-ethylhexyl acrylate).
20. The method of claim 18, wherein the second tacky film former comprises a hydrogenated isobutene, an adipic acid/diethylene glycol/glycerin crosspolymer, a polyethylene or a polyvinyl laurate.
21. The method of claim 20, wherein the second tacky film former comprises a hydrogenated isobutene.
22. A mascara product or system, comprising

- a) a first reservoir that contains a washable mascara composition;
- b) a second reservoir that contains a waterproof mascara composition, wherein the washable mascara composition, the waterproof mascara composition, or both contain fibers; and
- c) at least one applicator comprising first and second applicator members for applying the respective mascara compositions.

23. The mascara product of claim 22, wherein said first and second reservoirs are integral with each other.

24. The mascara product of claim 22, comprising two applicators, wherein a first applicator comprises said first applicator member, and a second applicator comprising said second applicator member.

25. The mascara product of claim 22, comprising one applicator comprising a handle component for manipulation by a user and for closing said reservoirs.

26. The mascara product of claim 22, wherein the first and second applicator members are brushes.

27. The mascara product of claim 22, wherein said first and second applicator members are different.

28. The mascara product of claim 22, further comprising directions for using said washable and waterproof mascara compositions.

29. The mascara product of claim 22, wherein the washable mascara composition, the waterproof mascara composition, or both, comprises a lecithin, an amphoteric surfactant and a nonionic surfactant.

30. A package comprising a mascara product or system, comprising

- a) a first reservoir that contains a washable mascara composition;

b) a second reservoir that contains a waterproof mascara composition, wherein the washable mascara composition, the waterproof mascara composition, or both contain fibers; and

c) at least one applicator comprising first and second applicator members for applying the respective mascara compositions.

31. The package of claim 30, which is in the form of a blister pack.

32. The package of claim 30, wherein said first and second reservoirs are integral with each other.

33. The package of claim 30, comprising two applicators, wherein a first applicator comprises said first applicator member, and a second applicator comprising said second applicator member.

34. The package of claim 30, comprising one applicator comprising a handle component for manipulation by a user and for closing said reservoirs.

35. The package of claim 30, wherein the first and second applicator members are brushes.

36. The package of claim 30, wherein said first and second applicator members are different.

37. The package of claim 30, further comprising directions for using said washable and waterproof mascara compositions.

38. The package of claim 30, wherein the washable mascara composition, the waterproof mascara composition, or both, comprises a lecithin, an amphoteric surfactant and a nonionic surfactant.